

PORTA POTTY RACES

**SATURDAY, FEBRUARY 22, 2025
1130AM-330PM, RACES AT NOON**

**A
FUNDRAISER
BENEFITING
LAKESHORE
FOSTER
FAMILIES &
FRIENDS**

LFFF currently serves 116 families with children in foster or kinship care.

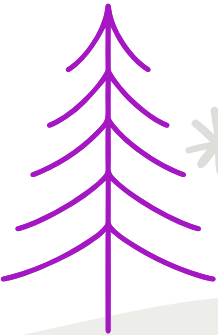
ABOUT THE RACE

EXPERIENCE THE THRILL OF WINTER AT OUR ANNUAL FUNDRAISING EVENT ON FEBRUARY 22, 2025, HOSTED AT THE SMILING MOOSE IN NEWTON. PICTURE THIS: HOMEMADE PORTA POTTIES GLIDING GRACEFULLY ACROSS THE ICY TERRAIN, DEFYING THE CHILL AND BRINGING WARMTH TO THE SEASON.

FOR THOSE NEW TO THE EXHILARATING WORLD OF PORTA POTTY RACING, IMAGINE LAVATORIES ON SKIS WITH THREE WALLS AND A TOILET SEAT, EACH UNIQUELY DESIGNED FOR THE ULTIMATE SLIP-AND-SLIDE STRATEGY. PARTICIPANTS CRAFT THEIR OWN RACING LOOS, TRANSFORMING PORTABLE NECESSITIES INTO RACE-READY STRUCTURES. BEHIND THE WHEEL (OR ON THE SEAT) OF EACH DARING CONTRAPTION IS A FEARLESS "DRIVER," NAVIGATING THE COURSE WITH NERVES OF STEEL, EVEN THOUGH CONTROL IS MERELY A PIPE DREAM.

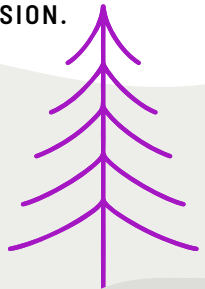
THE REAL SPECTACLE UNFOLDS AS RACING TEAMS, MADE UP OF 3-5 MEMBERS, SHOWCASE IMPRESSIVE ATHLETICISM AND BALANCE, PUSHING THEIR INVENTIVE PORTA POTTIES 30 YARDS TO TRIUMPHANTLY CROSS THE FINISH LINE. RACING AN OUTHOUSE IS NO SMALL FEAT!

OUR EVENT PROVIDES FUEL ALL DAY LONG, SERVING FOOD, DRINKS, RAFFLES, AND FAMILY FUN! TOGETHER, LET'S WARM UP A CHILLY DAY WITH HEARTFELT CELEBRATIONS, ALL IN AID OF ADVANCING OUR NONPROFIT'S CRUCIAL MISSION.



Our Care Closet provides children in care with any needs they may have, including school supplies, clothing, hygiene products, etc. In 2023, we had 128 visits to the Closet. We pride ourselves on only having new items to help build self-esteem in their young lives.

In 2023, we provided a birthday cake and gift to 47 children in care.



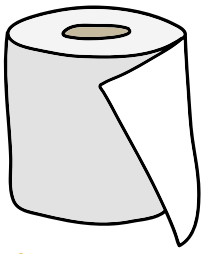
Care Kits are packed for all ages of children placed into care. These kits include clothing, essential items, hygiene products, school supplies, activities, and pantry items. In 2023, we packed 46 Care Kits. On average, Care Kits range in value from \$100-\$150.

ABOUT LAKESHORE FOSTER FAMILIES & FRIENDS

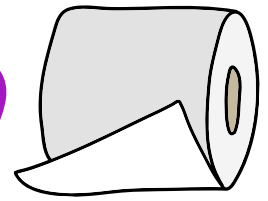
THIS EVENT IS THE PRIMARY FUNDRAISER FOR OUR ORGANIZATION FOR THE YEAR. IN 2024 THIS EVENT RAISED NEARLY \$15,000, HELPING SUPPORT THE MANY CHILDREN IN OUT-OF-HOME CARE AND THE FAMILIES PROVIDING FOR THEM.

LFFF WAS FOUNDED WITH THE COMPELLING NEED TO IMPROVE THE LIVES OF THE MANY CHILDREN AND FAMILIES INVOLVED IN THE FOSTER CARE SYSTEM. IDENTIFYING AN OPPORTUNITY TO PROMOTE THE WELL-BEING OF CHILDREN IN OUR COMMUNITY, THIS ORGANIZATION SOUGHT TO CLOSE THE GAPS IN SERVICES AND COMMUNITY RESOURCES. OUR GOAL IS TO MAKE SURE EVERY PLACEMENT PROVIDER HAS THE RESOURCES THEY NEED TO FILL THE EXISTING GAPS IN SERVICES AND COMMUNITY RESOURCES IN ORDER TO MEET EACH CHILD'S NEEDS.





SPONSORSHIP OPPORTUNITIES



MEGA ROLL- \$3,000

FREE REGISTRATION: GET TWO FREE TEAM REGISTRATIONS

SHIRTS: 4 FREE EVENT SHIRTS

AT THE RACES:

- LOGO ON FRONT OF RACE SHIRTS AND BANNERS
- BRING YOUR OWN BANNER TO HANG IN TENTS
- SPECIAL ACKNOWLEDGMENT AT THE BEGINNING AND END OF THE EVENT
- OPTION TO SPEAK DURING THE EVENT
- OPTION TO PROVIDE ITEMS FOR PROMO BAGS FOR PARTICIPANTS

YOUR COMPANY LOGO:

- LOGO PLACEMENT ON ALL PROMOTIONAL MATERIALS AND MENTIONS ON RADIO ADS/SHOWS
- FACEBOOK MENTIONS, TAGS, AND POSTS LEADING UP TO THE EVENT



ULTRA STRONG ROLL- \$1,000

FREE REGISTRATION: GET ONE FREE TEAM REGISTRATION

AT THE RACES:

- LISTED ON BACK OF SHIRTS AND LISTED ON BANNERS
- OPTION TO PROVIDE ITEMS FOR PROMO BAGS FOR PARTICIPANTS

YOUR COMPANY LOGO:

- LOGO PLACEMENT ON ALL PROMOTIONAL MATERIALS
- FACEBOOK MENTION

PREMIUM ROLL- \$2,000

FREE REGISTRATION: GET ONE FREE TEAM REGISTRATION

SHIRTS: 2 FREE EVENT SHIRTS

AT THE RACES:

- LOGO ON BACK OF SHIRTS AND BANNERS
- BRING YOUR OWN BANNER TO HANG IN TENTS
- SPECIAL ACKNOWLEDGMENT AT THE BEGINNING OF THE EVENT
- OPTION TO PROVIDE ITEMS FOR PROMO BAGS FOR PARTICIPANTS

YOUR COMPANY LOGO:

- LOGO PLACEMENT ON ALL PROMOTIONAL MATERIALS
- FACEBOOK MENTIONS LEADING UP TO THE EVENT

PLUSH ROLL- \$500

FREE REGISTRATION: GET ONE FREE TEAM REGISTRATION

- LISTED ON BANNER AT EVENT, NAME ON BACK OF RACE SHIRTS, RECOGNITION ON FACEBOOK/ WEBSITE

CLASSIC ROLLS

SHIRT SPONSOR (1): YOUR LOGO ON THE BACK OF THE SHIRT AND ON PRINT MATERIAL (\$750)

LANE SPONSORS (UNLIMITED): YOUR LOGO ON A BANNER DOWN THE RACE LANES (\$250)

KIDS' AREA SPONSOR (1): YOUR LOGO ON A BANNER BY THE KIDS' GAME AREA (\$500)

TROPHY SPONSOR (1): YOUR LOGO ON THE TROPHIES (3) GIVEN TO RACE WINNERS (\$150)

PROMO ITEMS: DONATE 100 ITEMS FOR PARTICIPANTS TO ENJOY AFTER THE RUN!

RAFFLE BASKET(UNLIMITED): DONATE A RAFFLE BASKET FOR THE EVENT

BECOME A SPONSOR TODAY!

USE THE QR CODE TO BECOME A SPONSOR TODAY OR VISIT WWW.LAKESHOREFOSTERFAMILIES.ORG!



TO BE INCLUDED IN PRINT MATERIAL PLEASE RESPOND BY JANUARY 15TH, 2025.

1011 Washington Street, Suite 6, Manitowoc, WI 54220

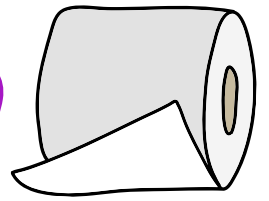
920-860-8122

info@lakeshorefosterfamilies.org





SPONSORSHIP FORM



THANK YOU, SPONSORS!

THANK YOU FOR BECOMING A SPONSOR FOR OUR ANNUAL PORTA POTTY RACES BENEFITING LAKESHORE FOSTER FAMILIES AND FRIENDS. PLEASE FILL OUT THE FOLLOWING FORM AS CONFIRMATION.

Business or Family Name: _____

Primary Contact: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Sponsorship Level: _____

Payment:

Check (enclosed)

Online (through donation portal)

Venmo (@lakeshorefosterfamilies)



venmo

Our business/family is interested in team registration: Yes! No

We would like to put together a raffle basket: Yes! No

We will contribute 100 items for promo bags: Yes! No

TO BE INCLUDED IN PRINT MATERIAL PLEASE RESPOND BY JANUARY 15TH, 2025.

A HIGH-RESOLUTION COMPANY LOGO WILL NEED TO BE SENT TO INFO@LAKESHOREFOSTERFAMILIES.ORG FOR MARKETING PURPOSES AS SOON AS POSSIBLE.

PLEASE EMAIL THIS FORM TO INFO@LAKESHOREFOSTERFAMILIES.ORG OR MAIL TO:
LAKESHORE FOSTER FAMILIES AND FRIENDS
ATTN: PORTA POTTY RACES
1011 WASHINGTON STREET, SUITE 6
MANITOWOC, WI 54220



CONTACT US

Lakeshore Foster Families & Friends
920-860-8122 or email info@lakeshorefosterfamilies.org

